the completion of the project can be indicated at this stage.

Revenue earning by Doordarshan from Commercial programme

2574. SHRI K. RAHMAN KHAN: Will the Minister of INFORMATION AND BROADCASTING be pleased to state:

(a) what is the total advertising revenue earned by Doordarshan from commercial programmes for 1994-95, 1995-96 and 1996-97; and

(b) what is revenue from commercial advertisment from its Regional Kendras, Kendra-wise?

THE MINISTER OF CIVIL AVIATION AND MINISTER OF INFORMATION AND BROADCASTING (SHRI C.M. IBRAHIM): (a) The details are as under:

	Gross Commercial Revenue (Rs. in crores)
1994-95	398.02
1995-96	430.13
1996-97 (Up to Nov.' 96)	313.32

(b) A statement is given below

Statement

Total Revenue (Collection) earned by Doordarshan from Advertisments

Sl. No.	Kendra	1994-95	1995-96	1996-97 (4/96 to 11/96)
			(Rs. in lakhs)	
1.	National Network	14,688	18,423	16,565
2.	Metro-Network	7.316	8,628	5.094
3.	Delhi-LPT	2.289	2,482	930
4.	Ahmedabad	422	374	251
5.	Bangalore	1.870	1,806	1,438
6.	Bhopal	64	116	38
7.	Mumbai	2.014	1,819	1,294
8.	Bhubaneshwar	25	82	81
9.	Calcutta	1,675	1,816	1,294
10.	Guwahati	10	43	44
11.	Hyderabad	2,408	1,880	1,316
12.	Jalandhar	442	288	138
13.	Jaipur	20	47	20
14.	Lucknow	708	465	204
15.	Chennai	4,522	3,355	2,074
16.	Patna	—	13	10
17.	Trivandrum	1,329	1,376	933
	TOTAL	39.802	43.013	31.332